

# Santé

Better Juice .. Better Day

PROFILE 2025



# Who We Are?

At Santè , we are dedicated to delivering top-quality natural juices that combine delicious taste with health benefits. From fresh cherry and pineapple to pomegranate, mango, and our red fruit mix, we offer a variety of flavors to suit every occasion. As a proud subsidiary of ROMA Trading Group, we use only supporting a healthy lifestyle. the finest fruits to craft beverages that refresh and nourish,

With a passion for excellence, we extend our heartfelt thanks for your continued trust and aim to exceed your expectations across the Kingdom and the Gulf.

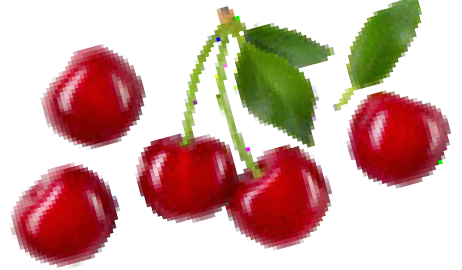


# Our Vision

To become the preferred choice for premium juices across the worldwide., inspiring healthier and more vibrant lives through the goodness of nature.

# Our Mission

Our mission is to bring the essence of fresh fruits into every glass, ensuring that our customers enjoy the natural taste and We strive to maintain the highest standards of quality, sustainability, and innovation in everything we do, with a focus on meeting the needs of our customers in Saudi Arabia and the rest of the world.



# Our Policy

Santè is committed to using the finest fresh fruits and producing juices free from artificial additives and preservatives.

We believe in transparency, ethical practices, and a deep respect for nature, ensuring that our products are as beneficial to the environment as they are to our customers.



# Our Values

## Quality:

We are committed to delivering the highest quality products.

## Innovation:

We constantly pursue innovative methods to enhance our offerings and provide unique flavors.

## Sustainability:

We prioritize eco-friendly practices to preserve the environment.

## Transparency:

We maintain complete transparency with partners and customers to ensure their satisfaction.



# Innovation & Excellence in Production

At Santè , we are always striving for innovation in every aspect of the production process. From selecting the finest fresh fruits to using the latest technologies in juice production, we aim to deliver an exceptional experience to our customers. We continuously invest in research and development to ensure we offer new and innovative flavors that cater to the diverse tastes of our customers.

## Our Journey

Santè was founded with a clear vision and great ambition. Since our inception, we have gone through many important milestones that have helped us grow and expand into new markets. Our story is one of commitment, effort, and innovation, supported by a passionate and distinguished team. This journey continues, with a focus on expanding in worldwide and delivering the best healthy products.





# Our Expansion Strategy

Sante aims to expand into Gulf markets in line with our vision of promoting the culture of enjoying natural juices in the region. We are working on building strong partnerships with local distributors and offering our products in major stores and upscale cafés. Additionally, we seek to leverage digital advancements to enhance our online presence and make our products more accessible.



# Certifications and Accreditations

Santè has obtained numerous certifications and accreditations that confirm our commitment to quality, excellence, and sustainability.

to global quality standards. We take pride in ensuring that our products meet health and food safety regulations, reinforcing our customers' trust in our products.

## Our Commitment to the Community

At Sante, we are dedicated to giving back to the community we serve. We actively participate in social and charitable initiatives aimed at supporting health and nutrition in Saudi Arabia and the Gulf countries. We believe in the importance of supporting local communities and contributing to improving individuals' lives



# Business Partners







# OUR JUICE SELECTION



# Pomegranate

Santé Premium Pomegranate Juice is produced with organically grown pomegranates, resulting in a flavor experience that reflects the vibrant essence and deep richness of a real pomegranate. Pomegranates are a nutrient-dense superfood with a number of health advantages. It protects the heart, helps with exercise performance and recovery, and improves cognitive function. Santé Premium Pomegranate juice contains critical nutrients like vitamin C and folate, as well as a variety of antioxidants and anti-inflammatory components.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

SKU: 6285806 000735 Carton

Barcode: 6285806000797



# Pineapple

Santé Premium Pineapple Juice contains a rich assortment of vitamins, minerals, and antioxidants. Many benefits of include boosting the immune system, aiding digestion, promoting healthy skin, and more. People have long used pineapple as an ancient home remedy for digestive issues, boosts immunity and is rich in inflammatory properties, Vitamin C, Manganese, Fiber and Bromelain.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

SKU: 6285806 000704 Carton

Barcode: 6285806000841



# Red Mix

Santé Premium Red Mix Juice is a new juice flavour and a must-try. Low in saturated fat, cholesterol, and a good source of essential vitamins and minerals. This unique blend combines the natural goodness of organic carrot, beetroot, and apple, delivering a symphony of vitamins and antioxidants. Santé Premium Red Mix Juice is a source of essential nutrients and antioxidants, contributing to heart health and overall well-being.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

SKU: 6285806 000698 Carton

Barcode: 6285806000803



# Orange

There's nothing in Santé Premium Orange Juice but 100% pure orange extract. Squeezed from fresh oranges, grown with care. Naturally. It's 100% premium. 100% delicious. A perennial breakfast favorite, Santé Premium Orange Juice is 100% and is a naturally delicious drink any time of day.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

SKU: 6285806 000728 Carton

Barcode: 6285806000827



# Cherry

The ideal balance of taste and nutrition. Santé Premium Cherry flavor is 100% pure cherry juice extracted from freshly harvested cherries, not concentrate. It's no surprise that this is the foremost cherry juice brand.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

SKU: 6285806 000735 Carton

Barcode: 6285806000797



# Mango

Packed with nutrients that are beneficial for your health, Santé Premium Mango juice is an excellent source of vitamins A and C, as well as antioxidants that help to protect your body from damage caused by free radicals. Regular consumption of Santé Premium Mango Juice can help boost your immune system and improve your overall health.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

SKU: 6285806 000674 Carton

Barcode: 6285806000759



# Sweet Lemon



Packed with nutrients that are beneficial for your health, Santé Premium Sweet Lemon Juice is an excellent source of vitamin C and powerful antioxidants that help protect your body from harmful free radicals. Regular consumption of Santé Premium Sweet Lemon Juice can support your immune system, promote hydration, and contribute to overall well-being.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

Barcode: 6285806001374



# Apple cocktail

Packed with nutrients that are beneficial for your health, Santé Premium Apple Cocktail Juice is an excellent source of vitamin C and powerful antioxidants that help protect your body from harmful free radicals. Regular consumption of Santé Premium Apple Cocktail Juice can support your immune system, promote hydration, and contribute to overall well-being.



## Packaging Specifications

Container type: 300ml glass bottle

Carton: Storage 24 bottles x 300ml Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.

Barcode: 6285806001350

# Combibloc



Mixed Fruit



Pineapple



Pomegranate



Mango



Apple Cocktail



Orange

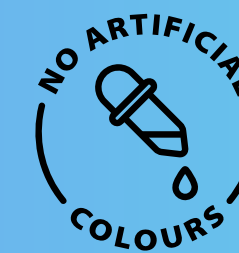
## Packaging Specifications

Container type: 200ml carton bottle

Carton: Storage 24 bottles x 200ml

Shelf life: 365 Days

Instructions: Ideal storage conditions 18 - 20 deg C room temperature and less than 50% R.H.



سانتي  
Santé

ROMA  
روما



## Get in Touch

 00966 9200 133 12

 [santejuices.com](http://santejuices.com)

 [sales@santejuices.com](mailto:sales@santejuices.com)

