

Who We Are

At SANTE, we are dedicated to delivering top-quality natural juices that combine delicious taste with health benefits. From fresh cherry and pineapple to pomegranate, mango, and our red fruit mix, we offer a variety of flavors to suit every occasion.

As a proud subsidiary of ROMA Trading Group, we use only the finest fruits to craft beverages that refresh and nourish, supporting a healthy lifestyle.

With a passion for excellence, we extend our heartfelt thanks for your continued trust and aim to exceed your expectations across the Kingdom and the Gulf.



Our Vision

To become the preferred choice for premium juices across the worldwide., inspiring healthier and more vibrant lives through the goodness of nature.

Our Mission

Our mission is to bring the essence of fresh fruits into every glass, ensuring that our customers enjoy the natural taste and health benefits of our juices.

We strive to maintain the highest standards of quality, sustainability, and innovation in everything we do, with a focus on meeting the needs of our customers in Saudi Arabia and the rest of the world.



Our Policy

Sante is committed to using the finest fresh fruits and producing juices free from artificial additives and preservatives.

We believe in transparency, ethical practices, and a deep respect for nature, ensuring that our products are as beneficial to the environment as they are to our customers.



Our Values



We are committed to delivering the highest quality products.



We prioritize eco-friendly practices to preserve the environment.



We constantly pursue innovative methods to enhance our offerings and provide unique flavors.



We maintain complete transparency with partners and customers to ensure their satisfaction.



Innovation & Excellence in Production



At Sante, we are always striving for innovation in every aspect of the production process. From selecting the finest fresh fruits to using the latest technologies in juice production, we aim to deliver an exceptional experience to our customers. We continuously invest in research and development to ensure we offer new and innovative flavors that cater to the diverse tastes of our customers.

Our Journey

Sante was founded with a clear vision and great ambition. Since our inception, we have gone through many important milestones that have helped us grow and expand into new markets. Our story is one of commitment, effort, and innovation, supported by a passionate and distinguished team. This journey continues, with a focus on expanding in worldwide and delivering the best healthy products.



Our Expansion Strategy

Sante aims to expand into Gulf markets in line with our vision of promoting the culture of enjoying natural juices in the region. We are working on building strong partnerships with local distributors and offering our products in major stores and upscale cafés. Additionally, we seek to leverage digital advancements to enhance our online presence and make our products more accessible.

Certifications and Accreditations

Sante has obtained numerous certifications and accreditations that confirm our commitment to global quality standards. We take pride in ensuring that our products meet health and food safety regulations, reinforcing our customers' trust in our products.

Our Commitment to the Community

At Sante, we are dedicated to giving back to the community we serve. We actively participate in social and charitable initiatives aimed at supporting health and nutrition in Saudi Arabia and the Gulf countries. We believe in the importance of supporting local communities and contributing to improving individuals' lives

Our Juice Selection





















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